



For Immediate Release

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Telpar Appointed Master Distributor by APS - Advanced Printing Systems

North America Distribution of thermal printer mechanisms, bucket printers, thermal printers and kiosk printers

Dover, NH – (July 22, 2010) – Telpar, one of the industries leading thermal printer manufacturers specializing in the design, manufacturing and distribution of self service kiosk and specialty receipt printers, has been appointed by APS - Advanced Printing Systems, as one of only two authorized master distributors in the US to distribute its range of thermal printer mechanisms worldwide. Telpar will be distributing the following APS product lines: MP, FM, SS, ELM, CPMRS, CPHRS, and EPM series of thermal printer mechanisms, the EPM 200 series of bucket printers, the CP series of line printers, HSP series of thermal printers and the KM and LPM series of kiosk printers. These products are designed for the medical, kiosk, receipt and self-service sector.

"The appointment of Telpar as the Master Distributor for these products follows a very successful partnership where Telpar has been the printer distributor and integrator for many years," said Frederick Smet, Sales and Marketing Manager, APS. "Telpar has demonstrated outstanding commitment to customer care together with first class systems design, engineering expertise and service/support. We anticipate that Telpar will work closely with other integrators, resellers and end users to broaden our reach into the North American markets for our products".

Telpar has a strong reputation as a creative, flexible, and quick-response organization supplying printer solutions to resellers and system integrators, kiosk designers, manufacturers and OEMS, federal and local governments as well as Fortune 1000 companies.

Vicki Pillsbury, VP of Telpar Manufacturing said, "We are delighted to have been selected by APS to be their Master Distributor in the United States. We have considerable expertise and experience in the design and installation of APS thermal printer mechanisms not only into our Telpar printers, but also helping customers integrate them into their custom applications. The product's unique compact design feature as an all in one with the printer mechanisms and controller board designed in one modular piece meets the growing demand for compact design in the marketplace. The printers are easy to install, maintain and service which makes it an ideal solution for Telpar. We look forward to these thermal printers being a major part of our expansion in North America".

Available immediately, the APS line of printers and printer mechanisms come in 2, 3, and 4-inch print width configurations. To learn more about Telpar printing solutions, please visit <http://www.telpar.com/>

About Telpar

For over 30 years Telpar has been dedicated to innovative printer engineering, manufacturing and integration. Telpar designs, manufactures and distributes worldwide, its own line of direct thermal and impact kiosk and specialty receipt printers. In addition, Telpar distributes printer mechanisms and control electronics products. Telpar printer products are uniquely suited to kiosk and self-service receipting or document generation, also, retail, health care applications, gift registry, medical monitoring, industrial instrumentation, and cashless gaming applications where a printed document is required. For more information, please consult our web site <http://www.telpar.com/> or telephone 800-872-4886

Advanced Printing Systems

Established in 1995, APS Advanced Printing Systems specializes in the design and manufacturing of OEM embedded thermal printer mechanisms, controller boards, and custom thermal printer solutions. APS is a global corporation with engineering, production and sales offices throughout Europe, Asia and the United States. APS pioneered many innovations such as our patented easy loading mechanisms and lever system, single flex cable connectors, compact kiosk modules, flat mechanisms, built-in control boards, and high performance/low cost control board architecture.

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