



For Immediate Release

Contact:
Rebecca Whalen
Telpar
Direct: 410-312-6090 cell:443-745-1254
Rebecca.whelen@peaktech.com
www.telpar.com

Telpar Appointed Distributor by Seiko Instruments USA, Inc

Distribution throughout the Americas and Caribbean of kiosk, portable, panel mount printers and printer mechanisms

Dover, NH –(October 9, 2009) – Telpar, one the of industries leading thermal printer manufacturer's specializing in design, manufacturing and distribution of self service Kiosk and specialty receipt printers, has been appointed by Seiko Instruments USA, Inc. as an authorized distributor to distribute its range of kiosk, portable, and panel mount printers, as well as thermal printer mechanisms throughout North America, South America, Central American and the Caribbean. Given its success to date within the market for kiosk and receipt printer products, Telpar will enhance its existing portfolio with high quality solutions from Seiko Instruments USA.

Telpar will be distributing the following Seiko Instrument product lines: MTP, STP, LTP and CAP series of thermal printer mechanisms, the DPU and MPU series of portable printers, the DPU-D series of panel mount printers and the KPU-S and APU series of kiosk printers. These products are designed for the medical, kiosk, receipt and self-service sector.

Vicki Pillsbury, Director of Telpar comments, "We are delighted to be appointed as an authorized distributor of Seiko Instrument's range of printer solutions. We partnered with Seiko Instruments because their products are well engineered, reliable and have an excellent reputation in the marketplace. The products compliment Telpar's product line."

Telpar has a strong reputation as a creative, flexible, and quick-response organization supplying printer solutions to resellers and system integrators, kiosk designers, manufacturers and OEMS, federal and local governments as well as Fortune 1000 companies.

"Appointing Telpar is a win, win situation for us as they offer a consultative sales approach and have dedicated engineering expertise in mechanical, electrical and application software areas. The value added services they can offer their customers allows them to respond to challenging applications, selecting the correct product for the solution." said Thaddeus Szymanski, National Sales Manager, Seiko Instruments USA, Inc

Available immediately, the Seiko Instruments line of printers and printer mechanisms come in 2, 3, and 4-inch print width configurations. To learn more about Telpar printing solutions, please visit www.telpar.com

About Telpar

For over 30 years Telpar has been dedicated to innovative printer engineering, manufacturing and integration. Telpar designs, manufactures and distributes worldwide, its own line of direct thermal and impact Kiosk and specialty receipt printers. In addition, Telpar distributes printer mechanisms and control electronics products. Telpar printer products are uniquely suited to Kiosk and Self-Service receipting or document generation, also, retail, health care applications, gift registry, medical monitoring, industrial instrumentation, and Cashless Gaming applications where a printed document is required. For more information, please consult our web site www.telpar.com, or telephone 800-872-4886

About Seiko Instruments Inc.

As a member of The Seiko Group, Seiko Instruments (SII) represents a globally recognized brand, embodying innovative design and precision manufacturing excellence. Founded in 1937, SII manufactures and markets electronic components, thermal and specialty printers, consumer electronics, communication and network technology, scientific instrumentation, and precision manufacturing technology. SII has a global presence, with more than 13,000 employees worldwide.

###

Contact Information:

Telpar
187 Crosby Road
Dover, NH 03820
800-872-4886 www.telpar.com

Rebecca Whalen
Director Business Development
Direct: 410-312-6090 Cell: 443-745-1254
Rebecca.whalen@peaktech.com

Nigel Hall
Nigel Hall
Parallel Prose PR
nhall@parallelprose.com
(415) 258-8440