

Informational

Wisestations

WiseVillage Inc., Canadian manufacturer of WiseNavtm spatial navigation software and the new WiseStation super kiosks, has chosen the new Telpar Stealth Wide Format printer for use in all of their kiosks. Equipped with industry-leading features, including a 42" plasma screen, 19" interactive touch screen, debit and credit card reader, printer and on-board phone,

WiseStations Have Many Uses

WiseStations are geared towards big box stores, shopping malls, government organizations and others who need an effective way to reach their customers with a myriad of new electronic features.

WiseStations offer marketing, advertising, sales, customer service and information delivery channels designed to generate additional revenue, improve relationships with customers and provide value-added content

Large Format Printer was Critical

The large format printer is a real critical component for us," explains WiseVillage President Lionel Aucoin. "Everything from custom coupons, receipts, how-to guides and maps will be available on WiseStations. We really needed a solution we could trust."

The printer included in the WiseStations will be the new MTP-2283i Stealth wide format kiosk printer. It features a patented new document delivery system (U.S. Patent No. 5,921,686), which prevents paper jams caused when a customer tries to remove the document before it is fully printed. It allows the printer to hold the document internally until it is completely printed. The printer then delivers it to the front of the unit. This also allows unwanted documents to be retracted back into the kiosk for disposal, preventing unwanted litter in the kiosk area.



"We looked at many different criteria in choosing a printer vendor," says Dean Cooper, Head of Hardware Integration at WiseVillage. "Speed, quality, and ease of maintenance are all important, but uptime is critical. Telpar's new document delivery system provides the extra margin of reliability that we were looking for."

Source:

http://www.selfservice.org/article_321_23.php



About Telpar

Telpar designs, manufactures and distributes worldwide, its own line of direct thermal and impact Kiosk and specialty receipt printers. Additionally, Telpar distributes printer mechanisms and control electronics products from; Advanced Printing Systems (APS), Citizen America, Epson America, and Fujitsu Components of America Inc.

Telpar continues to respond to the evolving demands of the Kiosk market by designing new printers. Among these offerings, is the Stealth family of printers. These high-speed direct thermal printers are available in 2, 3, 4 and 8.5 inch document widths and use Telpar's patented designs to provide one of the most complete set of features available for a Kiosk printer in the market today.

In addition, they use Telpar's patented document delivery system, which loop escrows the paper inside the kiosk enclosure and releases it when printing and paper cutting are completed. This paper escrow feature allows completing your document before your customer can touch, grab or otherwise remove it from the printer before it is ready. To help guard circulation of client sensitive information, Telpar printers can also automatically retract the document back into the enclosure if it is not taken..

TELPAR
121 Broadway, Suite 201
Dover, New Hampshire 03820
Tel: 800-872-4886 / 603-742-7095
Web: www.telpar.com
Email: info@telpar.com

